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E Y E O N A R B O N N E

NEW INDEPENDENT CONSULTANT,  
NATIONAL VICE PRESIDENT

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MICHAEL ANDERSON

# THE BEST IS YET TO COME

Independent Consultant, National Vice President  
Michael Anderson Nation; Nashville, TN

Arbonne has allowed me the potential to live the lifestyle of my dreams while earning an incredible income. I love Arbonne!

I had so many professions up until this point, in my search for the ideal one. I worked in hospitals sterilizing surgical instruments. Then I was in the restaurant business, waiting tables and bartending for many years. Since then, I was given the opportunity to go to hair school and work in a salon. It was during this time that I met Rene Cote'. She offered me the Arbonne opportunity. It was such a driving force for me to be successful. I felt like I had something to prove. More than anything, I wanted to know that my family would be proud of me.

Shortly after I joined Arbonne, my father caught the largest small-mouth bass of his fishing career. Unfortunately, he got so excited that he passed away while in his boat. I had always wanted my father to be proud of me. A couple of weeks before he passed away, he told me that he thought I had finally found my niche with Arbonne, and that I should get my mom, Peggy Anderson, involved. At that time, I named my Region, "The Legacy Team," in honor of my father. It was not a monetary legacy that he left me; it was a legacy of knowing that hard work and persistence can help you achieve any goal, and that it always pays off in the end. My father and mother taught me a great work ethic. Probably the most powerful thing they ever taught me was that I could be whatever I chose to be.

I think in life we make many good decisions and sometimes we make bad ones. I know becoming involved with Arbonne and building a business was one of the best decisions I ever made.

I am not the same person today I was when I started this business in June of 1995. The personal growth that came with building this kind of business is amazing. I believe Arbonne is a personal growth company disguised as a personal care company. In the beginning, I felt Arbonne had a great opportunity. I had no clue how my life was going to change. It was a great opportunity then, but today, I can honestly say it is the opportunity of my lifetime. Arbonne has been experiencing record-shattering growth for the past few years and I believe it has only just begun.



Michael's mother, Peggy Anderson and Michael in Hawaii.



RVP Gretchen Leachman, ERVP Sally Smalling, Michael, RVP Larissa Kreilein and AM Linda Lindsey in Cancun, Mexico.



ENVP Renee Cote', ERVP Barbara Smiley, Michael, RVP Becky Bradham at a car presentation.



China Anderson and the late Ralph Anderson.



Michael, AM Peggy Anderson, RVP Larissa Krelein, AM Mandy Beasley, DM Beth Dawson, AM Patty Young, RVP Becky Bradham, AM Andrea Wilson and Jo Ann Webster, Hawaii.

I went to NTC 2000 Toronto, and our beloved President Rita Davenport showed a video of a young woman running a race. She was in the lead and then unfortunately fell. She got back up and continued to run some more, and fell again. This time, she did not get back up. She was physically exhausted. She lay there in the gravel, face down. When the paramedics came and tried to take her away, she would not budge. Then, the most incredible thing happened. She began to crawl through the gravel, a few inches at a time. All of the runners in the race ran past her and finished the race, as she continued to crawl and crawl through the gravel. And much to everyone's amazement, she crossed the finish line on her belly, crawling. It was incredibly moving and inspirational to me.

You see, I saw myself as that fallen runner, crawling with every ounce of strength. I had my share of setbacks, just like others who will read my *Eye On Arbonne* story. But to see her crawl over the finish line, I could relate. You see, the most important thing is that she finished. Whether she ran or she crawled, she finished! The day I saw that video, I made a promise to God and myself to become the very best I could be — no matter what it took. That would be my personal mission for the rest of my life. I am humbled, honored and proud to be a new National Vice President with Arbonne. I feel this is a new beginning for my team and me. We have only just begun to scratch the surface

of our potential. And I am here to tell you, you have not seen anything yet. The best is yet to come!

When I first began my Arbonne business, there was a training held in two separate rooms. Diane Davis was training in one room while I was in the other. Suddenly, I heard through the wall a group of people yelling as loud as they could, "I am going to do this business no matter what!" They continued to chant at the top of their voices, "I am going to do this business, no matter what!" Even though I heard it through the barrier of the wall, it has stuck with me to this day. That night, I learned that while barriers or obstacles may stand in your way, you must have a "no matter what" attitude and get through them.

From that moment on, I pledged that no matter what happens, I am going to do this business. Life will happen, it happens to everyone. You have to do this business in spite of it. I know everyone reading this story who chooses a "no matter what" attitude will go to the very top!

It has certainly been an incredible and unbelievable journey that has taught me more than any other experience in my life. The best advice I can give is to rejoice in the fact that you will achieve your goal, so enjoy the journey as much as you can. This is not a dress rehearsal; this is the actual show. My other advice is to just do it now! Do not wait another minute. Go ahead and build a great big business with Arbonne. You do not need to invent the wheel because there is already an effective system in place. All you need to do is work on yourself and teach others to do the same. People are moving their businesses for-

*continued ...*

## success strategy:

“ If you work your business with a no-matter-what attitude, you will make it to the top! ”



Nancy Green and Michael at his car presentation.



RVP Becky Bradham, ERVP Barbara Smiley, AM Terry Ambross, Michael, RVP Kathleen Hutton, AM Bless Dollander and AM Suzzane Smith in Tybee Island, GA.



RVP Allison Mitchell, Michael, ENVP Sharon Metzgar in Cancún, Mexico.



DM Beth Jones, Michael and DM Wallis Butler in Nashville, TN.

ward so fast today, securing the future for themselves and their families.

I would like to thank some people who have been with me from the very beginning. Achieving this level is truly a team effort. So, first of all, I want to thank my incredible team.

To ENVP Renee Coté: Please accept my special thank you for sharing the Arbonne opportunity with me. Thank you for seeing in me what I could not see myself. I will always be grateful to you.

To my two first-generation ERVPs, Barbara Smiley and Sally Smalling: Barbara, you have grown into an incredible leader, who I have learned from so much. Thank you. Sally, The night I met you, I knew you would go straight to the top. In spite of challenges, you have kept the faith and I am very proud of you. Barbara and Sally, your commitment, sacrifices, and most of all, friendships, have changed my life forever. Thank you for all that you and your teams do! I am so proud of RVPs, Becky Bradham, Kathleen Hutton, Gretchen Leachman and Larissa Kreilein: You guys are the best.

To my personal, future leaders, Peggy Anderson, Bonnie Proffitt and Joyce Jeffries: A very special thanks to you all. To Nancy Green: Thanks for believing in me and mentoring me, and for all you have done to help me become the very best I can be.

To my dear friend, Sharon Metzgar: I send a very heart-felt thank you for always seeing the light when I could not, making me laugh when I did not find things funny. Also, for always being there with a listening ear. You are the sister I never had. Sharon, you told me you would not rest until I went Nation. Thank you for caring.

To ENVP Cindy Pipkin, ERVP Tina Prow-Angus, Diane Davis and the Tennessee VP team: My sincere thanks to each of you for all of your support and for always being there. I love you guys.

To President Rita Davenport: You are absolutely fabulous and we are so lucky to have you as our president. As for your precious sister, ENVP Euphiazene Linder: I am truly privileged to call you my friend. To ENVP Carol Waugh: A special thank you for sharing the vision.

A very special thank you to my mother, Peggy Anderson: Your belief in me has kept me going on the days I was not sure. I build my business for myself and you. You have taken care of me my entire life; it is time to extend that love and kindness back to you.

To Arbonne Founder Petter Mørck: Thank you for your vision. To Chairman and CEO Bob Henry, Executive VP Stian Mørck, Sr. VP of Product Development & Field Events, Candee Keefe, along with Shane, James, Christi, Stacey and all of the Home Office: Thank you all for the great jobs you do.



AM Peggy Anderson, RVP Larissa Krelein, ERVP Sally Smalling and Michael, at the Atlantis, in the Bahamas.



Ronnie Jeffries, Stanley Ferguson, DM Becca Martin, Michael, AM Joyce Jeffries, EAM Bonnie Proffitt, DM Vera Emmitt and DM Jo Nell Ferguson